

## Club Vistara Escapades- #CVESCAPADES

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### CAMPAIGN INTRODUCTION

**Club Vistara Escapades (#CVESCAPADES) is a series of experiences (“Engagement Activity”) curated for Club Vistara members to indulge in the unmatched lifestyle that the program offers. Club Vistara members across all tiers can participate and step into this vast world of incredible handpicked experiences and share them with the world through us (“CV Escapades”).**

Club Vistara has been evolving since inception to ensure its members are offered benefits and privileges which are far and beyond their amazing experience of flying with Vistara (“TATA SIA Airlines Limited” / “Us” / “We”). Club Vistara is the most unique and fastest rewarding frequent flyer program in the Indian skies setting itself apart as a Lifestyle Program, allowing its members to earn CV Points as they go about their life, doing more of what they love!

We are elated to introduce CV Escapades which is open only to members of Club Vistara only. We welcome participation by anyone who enrolls with the Club Vistara program and registers for a chance to be selected for any Engagement Activity under the Club Vistara Escapades.

The Club Vistara Escapades program and the Engagement Activity will be managed by an agency- Hattrick IMC Private Limited (“**Agency**”) appointed by Vistara. Vistara will be paying for the Engagement Activity under the CV Escapades for the winners of the contest, however the Agency will be responsible for execution of the Engagement Activities, including not limited to, the fair selection of the winners, collecting the requisite forms from the winners, the Escapades, and the overall execution of these Engagement Activities. Agency is a third party independent entity.

### DATE & DURATION OF CLUB VISTARA ESCAPADES

The second phase phase of Club Vistara Escapades involving certain Engagement Activities will be held from 1100 hrs (IST) on 04 November 2022 till 2359 hrs. (IST) on 14 November 2022. No entry will be entertained beyond the specified timelines. Other phases where more Engagement Activities will be announced at the end of second phase. CV Escapades is an ongoing program and members will be notified via email of the upcoming Engagement Activities as and when registration opens.

### PLATFORMS FOR PARTICPATION:

Club Vistara Escapades will run on the Club Vistara Escapades microsite <https://registrations-escapades.com> which is an external website managed and executed by the Agency and promoted on official Instagram account of Club Vistara - @club.vistara.

## **ELIGIBILITY CRITERIA**

- Club Vistara Escapades is open to individuals holding Indian citizenship, who are residing in India and are at least 18 years old on the date of entry, excluding employees of Vistara and employees of companies involved in the Engagement Activity and their associated, affiliated, or subsidiary companies, their families.
- User must be a CV member and must enter their Club Vistara ID to be eligible for participation.
- If not a Club Vistara member, the participants must enroll with Club Vistara before participating in the program
- Participants must follow Club Vistara's official Instagram handle as well as Luxury Escape's official Instagram handle.

## **HOW TO PARTICIPATE IN ENGAGEMENT ACTIVITY UNDER THE CLUB VISTARA ESCAPADES**

To qualify every participant must choose one of the 2 options given on the Club Vistara Escapades microsite to participate as below-

### **Option 1 - Participate via Instagram @club.vistara**

- This option allows you a higher chance of getting noticed! Look into the camera and go as creative as possible to communicate your love and excitement for the desired Engagement Activity.
- Restrict your video to maximum 60 seconds
- The video is to be uploaded on the participant's personal Instagram account as a reel and should be open for public viewing. Alternatively, it can be uploaded on YouTube as an unlisted video too.
- Share the link to your Instagram handle id and link to this video uploaded in the form on the Club Vistara Escapades microsite
- One must use the right Hashtag to complete the Social Media challenge -
- Example Dubai Skydive - #cvescapadeskydive (activity based), #cvescapades (campaign based)
- Harmony - #cvescapadeharmony (activity based), #cvescapades (campaign based)
- Agency will judge all entries based on top social media performers on a fair and transparent basis.

### **Option 2: Participate via Raffle Draw**

- Participants can choose the Raffle Draw option that will still allow them to win a chance in the contest if all the other required data in the form has been submitted except the video link.
- 20 random raffle winners will again go through Jury's scrutiny to see the best fit for the desired Escapade experience.

Once the participants submit their forms, a reference number will be of successful participation. Club Vistara members will need to save the number for future references.

## REWARDS TO BE WON

Each of the Winners will win the experiences as per the already defined participation guidelines on the Club Vistara Escapades microsite. In addition to these T&Cs, the winners will also have to adhere to the terms and conditions pertaining to the Engagement Activity they are chosen for and will be required to sign the requisite disclaimers / release forms to the satisfaction of Agency.

## WINNER NOTIFICATION

The Winners will be notified on their registered email address and phone number as per their Club Vistara account.

Winner's name (at Club Vistara's absolute and sole discretion) will be announced on the Club Vistara's official Instagram handle - @club.vistara and the [Club Vistara Updates Page](#)

## TERMS OF PARTICIPATION

1. By registering for any of the Club Vistara escapades, the participants agree to be redirected to Agency's microsite and share their details with Agency to contact them for any coordination incase he/she wins the listed experience.
2. Vistara's appointed agency will have the sole and absolute discretion in rejecting any entries found unsuitable, false or inappropriate.
3. The theme of the program and the applicable rules shall be subject to change at the sole discretion of Hattrick and shall be updated from time to time by them without any prior notice or any reason. Such change shall be effective immediately upon posting to [www.airvistara.com](http://www.airvistara.com).
4. Vistara will not be liable for any delays in the receipt or non-receipt of entries.
5. Vistara's appointed agency will reserve the right to cancel the entry of a winner and select an alternate winner, in the event of his/her failure to:
  - i. acknowledge receipt of win or
  - ii. provide the relevant details as requested by Agency or
  - iii. submit the requisite release forms / declarations or
  - iv. obtain the necessary insurances, within 72 hours of receiving notice from Agency (or such other period as may be specifically stated by Agency in its notice).
6. No cash alternative to the experience will be offered. The experiences are not transferable. The experiential activities are subject to availability, and we

reserve the right to substitute any activity with another of equivalent value without giving notice.

7. Each Participant is allowed to submit only one entry per experience throughout the Club Vistara Escapades program period. In case of multiple entries, the first legitimate entry will only be considered for the Club Vistara Escapades.
8. Vistara and its appointed agency reserve the right to use any or all the content from the Club Vistara Escapades program for marketing and promotional purpose.
9. The participant agrees to allow his/her personal information to be shared with Luxury Escapes (Stay Partner) for marketing purposes.
10. The winner accepts that his/her name can be used for communication purpose, and to be contacted after the benefit of his/her activity for communication purpose.
11. Vistara and its appointed agency shall not be responsible for any Participant's details (including personal data, likeness, etc.) that are made public through their submissions.
12. These terms and conditions are in addition to and not in derogation to the terms and conditions (including privacy policy) as specified on Vistara's website [www.airvistara.com](http://www.airvistara.com), which terms and conditions shall also be applicable to Club Vistara Escapades.
13. By participating in the Club Vistara Escapades, the Participants agree to be bound by these terms and conditions.
14. Participants must not impersonate any person or entity. Each Participant is allowed to participate only through a single valid Club Vistara ID created on the Platforms.
15. Participants must not post, distribute, or reproduce, in any way, any copyrighted material, trademarks, or other proprietary information without obtaining the prior consent of the owner of such proprietary rights and shall indemnify and hold Vistara and its appointed agency (its officers, directors, agents, sub-contractors) harmless from any and all liabilities, claims, costs (including attorney fees), etc. for any breach of this provision by the Participants.
16. Participant warrants that the entries as submitted are original works, and in no manner infringe on any third party's intellectual or privacy rights. Participant keeps Vistara fully indemnified against any third-party action or claim arising out of infringement of any such third party intellectual or privacy rights. By submission of entry(s), the Participant hereby waives all rights in the Works as submitted.

## **Limitation of Liability**

The Participant agrees that Vistara and its appointed agency shall not be liable for any damage, loss, injury, or disappointment suffered by any Participants as a result of participating in the Club Vistara Escapades or being selected or not for a Prize.

### **Data Protection and Publicity**

The Participant agrees that any personal information that is provided while entering the competition will be used by Club Vistara and their appointed agency for the purposes of administering the competition and for the other purposes as specified herein. This includes pictures, posts, video material or any other promotional material, which will be used by Vistara across platforms for highlighting and promoting the program. Participants will have no legal rights on the collected content.

If requested by Vistara, the winner agrees to release their first name and place of employment to any other competition participants.

The winner's first name and country of residence will be announced by Vistara through email or on specified social handles.

### **Governing Law**

The Engagement Activity and these Terms and Conditions will be governed by the laws of India and any disputes will be subject to the exclusive jurisdiction of the court of New Delhi.