

‘#Loveisinthear’ CONTEST

CAMPAIGN INTRODUCTION

Our members have been enjoying their luxurious vacations and holidays, capturing every moment on camera. We enable them to show their love for their partner and stand a chance to win big through our contest. The members will need to post a picture of the most cherished travel memory with their partner and tag us and use the #Loveisinthear. The members will also need to tell us in caption where these CV Points will take them on your next dream vacation. Posts with the most heartwarming response and engagement on the post (Likes + Comments) will be shortlisted. 1 winner will win up to 20K CV Points, and other top 5 winners exciting goodies.

#Loveisinthear (“Contest”) is organized by Club Vistara.

DATE & DURATION OF THE CONTEST

The contest will be held from 1200 hrs (IST) on 13 February 2023 till 1900 hrs (IST) on 16th February 2023 (“Contest Period”) on the Platform (hereinafter defined).

PLATFORMS FOR PARTICIPATION:

The contest will run on Club Vistara’s official Instagram account. The participants can participate by posting a picture using the hashtag #Loveisinthear and tagging Club Vistara’s official Instagram handle @club.vistara and their partner.

HOW TO PARTICIPATE IN THE CONTEST

A post will be uploaded on Instagram inviting the participants (“Participants”) to submit their entries with the hashtag #Loveisinthear and tagging @club.vistara and their partner.

People will need to post their pictures featuring their most cherished travel memory using the hashtag #Loveisinthear. The entry must be posted from the Participant’s own valid public Instagram account. Participants must follow Club Vistara’s Instagram official handle @club.vistara

Club Vistara will shortlist the most heartwarming posts and engagement (Including Likes + Comments) on their posts. Out of those Top winner will win up to 20K CV Points, and other top 5 winners exciting goodies. The announcement of the Winners will be made pursuant to the completion of the shortlisting process and verification of the relevant documents/information (as may be requested by Vistara from the concerned Participants).

ELIGIBILITY CRITERIA

- Contest is open to individuals who are at least 18 years old on the date of entry, excluding employees of Vistara and employees of companies involved in the Contest and their associated, affiliated or subsidiary companies, their families, agents, or anyone connected with the Contest.
- Contest is open to individuals holding Indian citizenship and residing in India at the time of the Contest.
- Users must post images on their feed in order to be eligible for participation. The posts can be in the form of static, reel, or carousel (Stories will not be considered)
- Participants must follow Club Vistara's official Instagram handle (club.vistara)
- The entry must be posted from the Participant's own valid public Instagram account.
- User must be a CV member.
- In case any participant posts the same image multiple times, it will be counted only as a single entry.

REWARDS

- Each of the Winners will win the following ("Prize"):
 - 1 winner - 20K CV Points
 - 5 winners – Exciting goodies including books and baggage tags

Winners will be announced on Instagram. The Winners will be notified first through a private message. Post that the Winner's name (at Vistara's absolute and sole discretion) will be announced on Vistara's Instagram handle via IG story.

TERMS OF PARTICIPATION

- Only Club Vistara members will be eligible for the bonus CV Points.
- Vistara has the sole and absolute discretion in deciding the entries eligible to participate in the Contest and in selecting the Winners from the eligible entries.
- Vistara reserves the absolute right to withdraw or change any aspect of the Contest including the Prize offered without any prior notice or any reason.
- Vistara will not be liable for any delays in the receipt or non-receipt of entries.
- Vistara reserves the right to cancel the entry of a Winner and select the next best entry, in the event of his/her failure to acknowledge receipt of win, or provide the relevant details (such as full name, CV ID), within 72 hours of receiving notice from Vistara (or such other period as may be specifically stated by Vistara in its notice).
- Each Participant is allowed to submit only one entry throughout the Contest Period.

- All Participants are deemed to have granted permission to Vistara (including its agents/sub-contractors) to use the content. Vistara reserves the right to use any content from the Contest for marketing and promotional purposes.
- Vistara shall not be responsible for any Participant's details (including personal data, likeness, etc.) that are made public through their submissions.
- By submitting the entries for the Contest, Participants (a) grant Vistara a royalty-free, perpetual, non-exclusive, irrevocable, unrestricted, worldwide license to publish, reproduce and distribute the submitted entries in all media, on all digital platforms and by any other means of communication controlled or authorized by Vistara; (b) waive all rights to the submitted entries; and (c) **authorize and consent to Vistara to use their name and picture where applicable.**
- These terms and conditions are in addition to and not in derogation to the terms and conditions (including privacy policy) as specified on Vistara's website www.airvistara.com, which terms and conditions shall also be applicable to the Contest.
- By participating in the Contest, the Participants agree to be bound by these terms and conditions.
- Participants must not impersonate any person or entity. Each Participant is allowed to participate only through a single valid user account created on the Platforms.
- Participants must not post, distribute or reproduce, in any way, any copyrighted material, trademarks, or other proprietary information without obtaining the prior consent of the owner of such proprietary rights and shall indemnify and hold Vistara (its officers, directors, agents, sub-contractors) harmless from any and all liabilities, claims, costs (including attorney fees), etc. for any breach of this provision by the Participants.
- The Contest and these terms and conditions will be governed by the laws of India and any disputes will be subject to the exclusive jurisdiction of the courts of New Delhi.

TERMS AND CONDITIONS FOR CV POINTS

- It will take 15 working days post winner announcement for the CV Points to reflect in the winner's Club Vistara to be able to redeem on your Award Flights and Upgrade Award.
- CV Points are nontransferable, non-exchangeable for cash and cannot be sold or bartered.
- The validity of the CV Points is 6 months from the date of issuance.
- All Club Vistara Terms and conditions apply.